

# 2030 Census Federal Register Notice Comments Webinar

Director's remarks as prepared for delivery

October 17, 2023

- Hello, everyone!
- Last year, we eagerly requested your ideas for a better 2030 Census through a Federal Register Notice.
- We did this because we need the public's input.
- We recognize how critical it is to engage everyone in our work.
- That includes stakeholders, tribes, partners, and communities—everyone.
- You see, we need a community-of-the-whole approach to complete our mission of providing quality data on our nation's people and economy.
- So, we issued a call for ideas.
- And guess what? We received a tremendous response.
- Thousands of comments flowed in from across the country.
- We are deeply grateful for the efforts of all who submitted ideas. . . Thank you!
- Your input is a testament to public service and civic engagement in its truest forms.
- And you gave us much to contemplate and incorporate!
- Today, we are so excited to share how we are incorporating this feedback into our 2030 Census research program.
- Now. . . just so you know, we're still early in our journey to the 2030 Census.
- Considerable research, testing, and learning lie ahead.
- We'll continue to apprise you on our preparations.
- For example, stay tuned for my upcoming blog post on research plans to reaching historically undercounted populations and hard-to-count populations, more generally.
- As we endeavor to develop an exceptional 2030 Census, we very much need to stay engaged with each other.
- Continuous engagement is key.
- After all, we're all in this together.
- We can't achieve our mission without you.
- Our efforts and our nation are stronger when we work together towards the common goal of a complete and accurate census.
- Thank you again to all those who took the time and care to share recommendations on how conduct the best 2030 Census possible.
- And now, I'll turn the presentation over to Deb Stempowski, Associate Director for Decennial Census Programs.